



## **FOR IMMEDIATE RELEASE**

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### **Starkey Hearing Technologies Receives Life Sciences Award at the 2012 Tekne Awards**

**MINNEAPOLIS, Nov. 6, 2012** – [Starkey Hearing Technologies](#), one of the world's leading hearing technology companies, is proud to announce that it is a recipient of the 2012 Tekne Award in the Life Sciences award category. Held last week at the Minneapolis Convention Center, the Tekne Awards honor companies and individuals who have played a significant role in developing new technologies that positively impact the lives and futures of people living around the world.

Starkey Hearing Technologies won for SurfLink® Mobile, the industry's most unique and versatile cell phone solution. This device enables hands-free cell phone conversations directly through the user's hearing aids. It is also a breakthrough remote microphone, assistive listening device, media streamer and hearing aid remote control – all in one device.

"We are so proud to accept the Tekne Award for our innovative work creating SurfLink Mobile," said President Jerry Ruzicka. "It is an honor to be associated with so many other innovative Minnesota companies."

Tekne Awards were presented to 15 of Minnesota's most influential companies in technological innovation, development, commercialization and management. Three of the 12 categories included separate awards for small and growing businesses (with annual revenues under \$50 million) and established businesses (with annual revenues of \$50 million or more). A list of 2012 Tekne Award recipients and finalists is available online at [TekneAwards.org](http://TekneAwards.org).

#### **About Starkey® Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,500 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel®, NuEar™, MicroTech™ and its original brand, Starkey. For more information, visit [StarkeyHearingTechnologies.com](http://StarkeyHearingTechnologies.com).

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**About Minnesota High Tech Association (MHTA)**

MHTA fuels Minnesota's prosperity through innovation and technology. Now entering its fourth decade of service, MHTA has a vision to make Minnesota one of the country's top five technology states by 2020. MHTA is the only membership organization that represents the state's entire technology-based economy. Members include organizations of every size – involved in virtually every aspect of technology creation, production, application and education in Minnesota. MHTA works in partnership with TechAmerica, which represents Minnesota's technology organizations nationally. Find out more online at [mhta.org](http://mhta.org) or follow MHTA on Twitter at [twitter.com/MHTA](https://twitter.com/MHTA).

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