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Starkey Hearing Technologies Named to Star Tribune Top Workplaces 2013

MINNEAPOLIS, June 18, 2013 – <u>Starkey Hearing Technologies</u>, one of the world's leading hearing technology companies, is proud to announce it has been named one of the Top 100 Workplaces in Minnesota as a result of an employee-based survey project from the *Star Tribune*. The *Star Tribune* Top Workplaces special section was published in the *Star Tribune* on Sunday, June 16. The report can be found at http://www.StarTribune.com/topworkplaces. This is the third consecutive year Starkey Hearing Technologies has been on the Top 100 list.

"We are proud that Starkey Hearing Technologies has been named to the Top 100 Workplaces list," said Larry Miller, Senior Vice President of Human Resources for Starkey Hearing Technologies. "Our success over the past 40 years is a direct result of our employees, and we are honored to be included in this prestigious list once again."

Produced by the same team that compiles the 20-year-old *Star Tribune* 100 report of the bestperforming public companies in Minnesota, Top Workplaces recognizes the most progressive companies in Minnesota based on employee opinions about company leadership, communication, career opportunities, workplace environment, managerial skills, pay and benefits. The analysis included responses from 64,342 employees at Minnesota public, private and nonprofit organizations.

The rankings in the *Star Tribune* Top 100 Workplaces are based on survey information collected by WorkplaceDynamics, an independent company specializing in employee engagement and retention.

Starkey Hearing Technologies was ranked 23 on the Large Employers company list, an improvement of five places from 2012. To qualify for the *Star Tribune* Top Workplaces, a company must have more than 50 employees in Minnesota. More than 1,900 companies were invited to participate. Rankings were composite scores calculated purely on the basis of employee responses.

About Starkey[®] Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,500 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel, NuEar, MicroTech and its original brand, Starkey. For more information, visit StarkeyHearingTechnologies.com

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