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## **Starkey Hearing Technologies named 2014 Tekne Award Winner**

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### **Halo Hearing Aid Wins Healthcare Category**

**MINNEAPOLIS, Nov. 18, 2014** - The Minnesota High Tech Association (MHTA) has named Starkey Hearing Technologies' Halo™ hearing aid as the 2014 Tekne Award winner in the healthcare award category. Held November 13 at the Minneapolis Convention Center, the Tekne Awards honor companies and individuals who have played a significant role in developing new technologies that positively impact the lives and futures of people living around the world.

[Halo](#) is a Made for iPhone® hearing aid engineered to seamlessly coexist with the iPhone, iPad® and iPod touch®. It combines Starkey Hearing Technologies' hearing technology with Apple®'s iOS to deliver a revolutionary solution that enhances everyday aspects of life – from conversations to phone calls to music.

“In just six months since its release, Halo has had an enormous impact with thousands of people around the world who experience hearing loss,” said Tim Trine, Chief Technical Officer, Starkey Hearing Technologies. “The Tekne Award is a testament to the innovation and hard work of Starkey Hearing Technologies' development team who developed this groundbreaking product.”

Tekne Awards were presented to 12 of Minnesota's most influential companies in technological innovation, development, commercialization and management. One of the 12 categories included separate awards for small and growing businesses (with annual revenues under \$50 million) and established businesses (with annual revenues of \$50 million or more).

“It’s remarkable to see the technological advancements that have occurred in Minnesota over the last fifteen years. This year’s recipients raised the bar with the quality and originality of their entries and should all be very proud of their accomplishments,” said Margaret Anderson Kelliher, President & CEO of MHTA. “We are honored to recognize Starkey Hearing Technologies for its proven leadership and commitment to science and technology innovation in Minnesota.”

This year’s Tekne Awards ceremony was emceed by Paul Douglas. A list of 2014 Tekne Award recipients and finalists is available online at <http://www.tekneawards.org>.

### **About Minnesota High Tech Association (MHTA)**

MHTA is an innovation and technology association united in fueling Minnesota’s prosperity. We help bring together the people of Minnesota’s technology ecosystem and lead the charge in directing technology issues to Minnesota’s state capitol. MHTA is the only membership organization that represents Minnesota’s entire technology-based economy. MHTA members include organizations of every size – involved in virtually every aspect of technology creation, production, application and education in Minnesota. Find out more online at <http://www.mhta.org> or follow MHTA on Twitter at <http://twitter.com/MHTA>.

### **About Starkey® Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. For more information, visit [www.starkey.com](http://www.starkey.com).

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