



## **FOR IMMEDIATE RELEASE**

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### **Starkey Hearing Technologies Names Pete Salmi Vice President of Network Development**

**MINNEAPOLIS, July 2, 2014** – [Starkey Hearing Technologies](#), one of the world's leading hearing technology companies, is pleased to announce that Pete Salmi has been named Vice President of Hardware Development.

"Pete has more than 17 years of industry experience in the development and manufacturing of hearing aids and accessories," said Jerry Ruzicka, President of Starkey Hearing Technologies. "His proven track record of maturing organizational and development processes make him an ideal fit for this position."

Salmi has been with Starkey Hearing Technologies since 2002. In his current role, he leads the Mechanical, Electroacoustic, Wireless, Systems, and Microelectronic Design engineering teams as well as Documentation Services. Pete earned a BSEE with an emphasis in acoustics from the University of Minnesota and is co-author of several patents.

#### **About Starkey Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel, NuEar, MicroTech and its original brand, Starkey. For more information, visit [www.starkey.com](http://www.starkey.com)

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