



FOR IMMEDIATE RELEASE

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Starkey Hearing Technologies Named 2014 Manufacturer of the Year

MINNEAPOLIS, March 5, 2014 – **Starkey Hearing Technologies**, one of the world's leading hearing technology companies, is proud to announce it has been named the 2014 Manufacturer of the Year (large-size company) by the **Manufacturers Alliance in Minnesota**. The award recognizes members who exhibit openness in sharing their experiences and information to strengthen fellow manufacturers.

"We are proud that Starkey Hearing Technologies has been named the 2014 Manufacturer of the Year," said Keith Guggenberger, Senior Vice President of Operations for Starkey Hearing Technologies. "As a member of the Manufacturers Alliance, we have had the privilege of being able to learn from some of the best manufacturing companies in the state. It is an honor to be recognized by our peers for sharing ways to become more efficient and productive."

A member of the Manufacturers Alliance in Minnesota for more than twenty years, Starkey Hearing Technologies has held an active role in the organization since its inception. In the past year, Starkey Hearing Technologies co-hosted the Alliance's 2013 Tour of Excellence, supported several educational tours from local universities, and keynoted and hosted the facility visit for the 2013 SME MicroManufacturing conference.

Starkey Hearing Technologies will receive its award on April 10, 2014 at the annual Manufacturers Alliance awards ceremony in Eden Prairie, Minn.

About Starkey® Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967,

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Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel, NuEar, MicroTech and its original brand, Starkey. For more information, visit StarkeyHearingTechnologies.com

About Manufacturers Alliance in Minnesota

For over twenty years, the Manufacturers Alliance association in Minnesota has provided local manufacturers with practical peer-to-peer education, training, networking and resources. The Alliance was founded by Art Sneen, an engineer and manufacturing leader who wanted to leverage his network of experienced peers to the advantage of his employer and to multiply his own effectiveness. He saw a need for a “general practitioner” association for manufacturers that was not specific to one industry segment or one manufacturing profession.

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