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Starkey Hearing Technologies' Halo Honored with "Best of 2015" by PSFK for Apple Watch Connectivity

MINNEAPOLIS, January 5, 2016 – Starkey Hearing Technologies is honored to announce that on December 28, 2015 we were named a **"Best of 2015"** by PSFK for our Halo™ Made for iPhone® hearing aids.

Halo was honored for its innovative design, technological advances and intent for social improvement through smartphone and smartwatch connectivity capabilities. PSFK highlighted Halo's ability to connect with Apple Watch® and describes the hearing aid as "wireless hearing tech [that] will let those with hearing loss go about their day stigma-free."

"Halo has become one of the premier wearables on the market," said Dave Fabry, Vice President of Audiology and Professional Relations at Starkey Hearing Technologies. "Halo's connectivity with smartphone and smartwatch technology has made it a wearable consumers want, a technical gadget that gives users better hearing and unprecedented flexibility, control and offers both utilitarian and entertainment capabilities."

Halo hearing aids work with the TruLink™ Hearing Control app and are engineered to work specifically with your iPhone, iPad®, iPod touch®, Apple Watch® and various Android™ devices. Together, Halo and TruLink enable users to create customized hearing programs stream phone calls, music and more.

Learn more about Halo and TruLink technology [here](#).

About Starkey® Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. For more information, visit <http://www.starkey.com>.

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