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Halo™ 2 Made for iPhone® Technology Shines at TechCrunch Disrupt

Starkey Hearing Technologies' next-generation Made for iPhone hearing aids stole the spotlight at the 2016 TechCrunch Disrupt in San Francisco

MINNEAPOLIS (September 23, 2016) — Starkey® Hearing Technologies showcased its revolutionary Synergy® hearing technologies at the 2016 TechCrunch Disrupt in San Francisco on Sept. 12-14. Over 200 people stopped by the Starkey booth and were wowed by Starkey's next generation of Made for iPhone hearing aids, Halo 2.

Some of the immediate reactions booth visitors had when trying the Halo 2 technology at TechCrunch Disrupt included:

- "My grandpa has hearing aids and they don't look like this. These are much more advanced."
- "That's really good, you've covered all your bases [referring to Apple Watch]. Cant' wait to show my colleagues!"
- "These are the hearable before *THE* hearable!"

Designed to provide better hearing across life's changing landscapes, Halo 2 was built with the industry's first ever quad core twin compressor technology and a brand new operating system. But the biggest draw is Halo 2's seamless connectivity with iPhone, iPad® and Apple Watch® products.

Halo 2 works with iPhone and other products to provide a personalized and customizable hearing experience. Through the TruLink™ Hearing Control app, a user is able to stream calls, media and music directly to their hearing aids. Users can also create custom, geotagged memories; adjust sound quality and volume; and alter the wave modulation for their tinnitus program.

"Wireless headphones and earbuds have been emerging in this industry left and right, but hearing technology that offers both health and entertainment value is still new to this industry," Starkey Hearing Technologies' Dr. Kyle Acker said. "Halo 2 is that technology. It not only provides real-time entertainment and enjoyment but also lead to positive overall lifestyle changes including overall health and well-being, mood, their job and social relationships."

Disrupt is considered the world's leading authority in debuting revolutionary technologies, startups and key tech innovators. The event gathers the brightest minds to introduce key tech industry topics and emerging advances.

To learn more about Starkey's Halo 2 hearing aids, [click here](#).

About Starkey Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 4,800 people and operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. For more information, visit www.starkey.com.

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