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## **Starkey Hearing Technologies Presents PACER Center's Annual Benefit**

*Global hearing technology company proudly sponsors local community organization*

**MINNEAPOLIS (May 8, 2017)** —Starkey® Hearing Technologies is proud to once again be the presenting sponsor for PACER Center's Annual Benefit on May 13 at the Minneapolis Convention Center. PACER's Annual Benefit will be hosted by famed comedian and former "The Tonight Show" host Jay Leno. The evening will feature a silent auction, live auction and benefit performance, with proceeds going towards PACER's various programs.

"We are delighted to again have Starkey Hearing Technologies' wonderful support for PACER's Annual Benefit this year," said Paula Goldberg, PACER Center executive director. "As a company that supports better hearing for people around the globe, Starkey shares our desire to improve the lives of others, including children with disabilities. We value our relationship with Starkey, a true champion for children and adults who are deaf or hard of hearing."

Established in 1977, PACER Center was created by parents of children and young adults with disabilities to help enhance the quality of life and expand opportunities for children and young adults with disabilities and their families. PACER programs around the country provide families, parents, and professionals with key resources, information and materials to help children and youth with disabilities lead fuller, richer lives.

"PACER Center's programs and Paula Goldberg's vision are near and dear to our hearts," said Tani Austin, Starkey Hearing Technologies chief philanthropy officer. "Just as we do at Starkey, PACER is working every day to help families around the world find happiness and empowerment through opportunity and education. We are proud to once again be part of PACER's special night and to support such an impactful organization."

Learn more about PACER Center's Annual Benefit at [www.pacer.org/benefit](http://www.pacer.org/benefit).

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**About Starkey Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. Founded in 1967, the company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. As the only American owned and operated provider of hearing technologies, Starkey Hearing Technologies is proud to support veterans and active military service personnel with the best in American innovation, including a suite of revolutionary hearing technologies and other resources. Starkey Hearing Technologies currently employs more than 4,800 people and operates 21 facilities and conducts business in more than 100 markets worldwide. For more information, visit [www.starkey.com](http://www.starkey.com).

**About PACER**

PACER Center enhances the quality of life and expands opportunities for children, youth, and young adults with all disabilities and their families so each person can reach his or her highest potential. PACER operates on the principles of parents helping parents, supporting families, promoting a safe environment for all children, and working in collaboration with others. Founded in 2006, PACER's National Bullying Prevention Center actively leads social change, so that bullying is no longer considered an accepted childhood rite of passage. Learn more at [PACER.org](http://PACER.org).

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