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## **Starkey Hearing Technologies Appoints Achin Bhowmik, Ph.D., as CTO and EVP of Engineering**

*Former Intel executive joins Starkey Hearing Technologies executive team to spearhead global hearing health technology and product innovation*

MINNEAPOLIS (Aug. 7, 2017) — Starkey® Hearing Technologies today announced the appointment of Achin Bhowmik, Ph.D., as chief technology officer and executive vice president of engineering. In this role, he will be responsible for leading the company’s research and engineering efforts.

A lauded technology authority, Dr. Bhowmik brings years of advanced research and product development experience, most recently in Silicon Valley. Prior to joining Starkey Hearing Technologies, Dr. Bhowmik was vice president and general manager of the Perceptual Computing Group at Intel Corporation. There, he was responsible for R&D, engineering, operations, and businesses in the areas of 3D sensing and interactive computing systems, computer vision and artificial intelligence, autonomous robots and drones, and immersive virtual and merged reality devices. Previously, he served as the chief of staff of the Personal Computing Group, Intel’s largest business unit.

“Hearing is about understanding and connecting people to people,” said William F. Austin, owner and CEO of Starkey Hearing Technologies. “Achin solidifies our commitment to the future by investing in technologies that use the ear for expanded input to the brain, which will bring enhanced opportunities in human communication and personal well-being through physical monitoring sensorics and brain management.”

“I am excited to join the Starkey family,” said Dr. Bhowmik. “Starkey Hearing Technologies is an industry leader and pioneer with a mission to improve lives around the world. This is a tremendous opportunity to push the frontiers of technologies that enhance and augment the human sensation and perception processes.”

Dr. Bhowmik holds adjunct and guest professor positions, advises graduate research, and lectures on human-computer interactions and perceptual computing technologies at the Liquid Crystal Institute of the Kent State University; Kyung Hee University, Seoul; Indian Institute of Technology, Gandhinagar; Stanford University; and the University of California, Berkeley, where he is on the board of advisors for the Fung Institute for Engineering Leadership. Dr. Bhowmik has over 200 publications, including two books and 34 issued patents.

**About Starkey Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. Founded in 1967, the company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. As the only American owned and operated provider of hearing solutions, Starkey Hearing Technologies is proud to support veterans and active military service personnel with the best in American innovation, including a suite of revolutionary hearing technologies and other resources.

Starkey Hearing Technologies currently employs more than 5,000 people, operates 22 facilities and conducts business in more than 100 countries worldwide. For more information, visit [www.starkey.com](http://www.starkey.com).

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