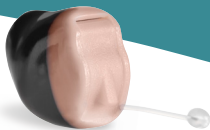


Picasso

CUSTOM HEARING SOLUTIONS






“Miniature designs, fine craftsmanship, personalized fit, and superior sound quality have always set our custom products apart. Now, with breakthrough new noise management algorithms, we are pushing the bar of patient experience even higher with our industry-leading custom hearing aids.”

— *Achin Bhowmik*

Chief Technology Officer and
Executive Vice President of Engineering



The art and science of custom hearing aids

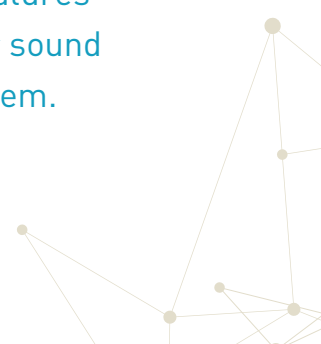
Hearing aid customization means creating a one-of-a-kind hearing aid that fits your exact ear anatomy for optimal comfort and performance. No two ears are alike, and that's why we were the first to offer customization and are still the leaders in custom solutions today.



Starkey is the world's most experienced and qualified manufacturer of custom products. Our custom product team includes more than 800 people directly involved in engineering, building and delivering custom products. And they're committed to creating unique, comfortable, customized hearing aids specifically for you.

With Picasso you'll enjoy amazing comfort and performance, and full compatibility with our SurfLink products for carefree connectivity and control.

Picasso offers an immersive and impressive listening experience and features Starkey's superior sound enhancement system.





Personalization perfected

Starkey's comfortable custom hearing aids deliver the most personalized hearing experience ever, and are designed to:

- Deliver superior sound quality and listening clarity
- Provide effortless transitions as you go about your day
- Preserve peace and quiet while amplifying the important things
- Help you hear better and more comfortably
- Stream TV, phone calls, music and more to your hearing aids
- Give you an invisible fit with the smallest of our custom hearing aids

The connection between health and hearing

A growing body of evidence points to a connection between hearing health and overall health. People who treat their hearing loss not only hear better, but may lower their risk for serious health issues such as cognitive decline and dementia.*

Picasso offers a hearing solution personalized just for you so you can stay engaged with friends and family, enjoy the activities you love, and live a full and healthy life.



*Livingston, Gill., et al. (2020, August). Dementia prevention, intervention, and care: 2020 report of the Lancet Commission. *The Lancet*, 396(10248), 413–446. [https://doi.org/10.1016/50140-6736\(20\)30367-6](https://doi.org/10.1016/50140-6736(20)30367-6)



Invisible custom hearing aids

In 2010, we leveraged our expertise as the world's largest manufacturer of custom hearing aids, to create the Invisible-In-the-Canal (IIC) hearing aid.* We were the first hearing aid manufacturer to bring this popular style to market.

IIC custom hearing aids are tiny enough to fit well inside the ear canal so no one will notice you're wearing them.

In most ears, they're completely unseen and are custom made to fit comfortably in your unique ear anatomy. And they won't get tangled or pulled off when wearing or removing face masks.

Plus you can enjoy hands-free connectivity and media streaming from your smartphone to your hearing aids with our easy-to-use SurfLink accessories.

*Individual results may vary. Invisibility may vary based on your ear's anatomy.

SurfLink: A family of products made for connectivity

Picasso is fully compatible with our complete line of SurfLink accessories offering you carefree connectivity and control.



SurfLink Remote

This handy remote allows you to adjust volume, memory modes, streaming mode and much more — all with the push of a button.



SurfLink Mini Mobile

A small and simple cell phone streaming solution. Connect to any device compatible with Bluetooth® to stream calls.



SurfLink Media 2

Plug a TV, radio or MP3 player into SurfLink Media and rich, stereo sound is streamed directly to your Picasso hearing aids.



SurfLink Remote Microphone 2

Enhance conversations with this discreet, lightweight microphone that can be worn by a conversation partner or placed for direct streaming.

What living better sounds like



AN INVISIBLE AND CUSTOM FIT:

Picasso hearing aids fit deep inside your ear canal and are personally customized to you for all-day comfort.

EASILY ADAPT TO NEW SOUNDS:

Quick transitions to hearing aids by gradually adjusting settings to allow your brain to get used to new sounds.

BETTER WIRELESS STREAMING:

Technology that provides consistent wireless performance while streaming TV, music and other media with SurfLink Mini Mobile and other SurfLink accessories.

A COMFORTABLE, PERSONALIZED LISTENING EXPERIENCE:

Sound comfort technology designed to provide distortion-free listening comfort for loud sounds while ensuring ultimate clarity for soft sounds.

NO BUZZING OR WHISTLING:

Starkey's best-in-class feedback cancellation system provides feedback-free, comfortable listening all-day long.

MUSIC THE WAY IT WAS MEANT TO BE HEARD:

A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended — with pure, refined sound quality.

CUSTOMIZABLE TINNITUS RELIEF:

Advanced Multiflex Tinnitus technology integrated into Picasso to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

Designed for your comfort

Molded and made to fit your unique ear anatomy.

FACEPLATE COLORS



Custom products are available in various skin tone colors.



IIC
Invisible-In-the-Canal



ITC
In-The-Canal



CIC
Completely-In-Canal



ITE
In-The-Ear



What continuous innovation sounds like

We don't do technology for technology's sake. From the technicians in our labs to the scientists, audiological researchers and every employee at every level, we continually seek ways to better understand the science of hearing loss and its impact on peoples' lives — so we can continue to develop better technologies to improve it.



Hear better. Live better.

The Starkey logo, Starkey, SurfLink, Picasso, Hear Better. Live Better. are registered trademarks of Starkey Laboratories, Inc.

Picasso logo is a trademark of Starkey Laboratories, Inc.

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Starkey is under license.



www.Starkey.com

Global Headquarters
6700 Washington Ave. S.
Eden Prairie, MN 55344
1.800.328.8602