

A New And Different
Way To Hear.

Uniquely Different.



Okay, you may have plenty of reasons why traditional hearing aids don't seem like a good idea.

They are expensive and a hassle. They make you look old. Your hearing isn't bad enough. It's really not a problem, anyway.

Now there *is* an alternative: A different and improved way to hear – without the hassles and limitations of conventional hearing aids.

Welcome to a *different* way of hearing, with Aspect On-The-Ear.



Openly Different.



Aspect combines two of amplified hearing's best ideas into one, integrated system.

Aspect's soft, flexible Earbud fits inside your ear canal. Its unique fin design provides a secure fit, yet keeps most of the sound passageway unobstructed.

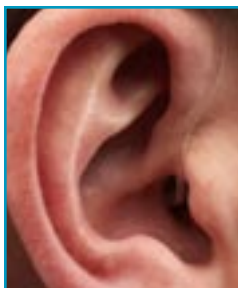
This "open" fitting lets many sounds pass through naturally, without being amplified. It also prevents the plugged-up feeling that first-time hearing aid wearers experience.



Clearly Different.



As sounds reach the ear, Aspect's sophisticated computer program recognizes the exact frequencies needed to enhance your understanding. Its digital processor amplifies these signals, while helping to filter out the unnecessary or annoying background sounds.



Together, Aspect's open fit and digital technology is an ideal blend of amplified and natural sound. This provides a more realistic sound quality that makes listening and understanding more enjoyable and comfortable.



Comfortably Different.



Aspect's openness and high fidelity are one part of its comfort advantage. Aspect's tiny size and feather-light design of both the Earbud and electronics also enhance comfort.

With less hardware between you and your world of sound, there's less to adapt to as you begin experiencing improved hearing. In fact, people wearing Aspect say that with added acoustic and physical comfort, they easily forget there is anything on their ears.



Visibly Different.



Aspect's placement between the head and the top of the ear maximizes its sound reception capabilities and takes advantage of the outer ear's largest hiding space.

Together, the shadow-colored case, micro-thin tube and tiny Earbud give an invisible appearance – comparable to today's smallest premium hearing aids. Hear better with confidence, knowing others will never see you're wearing Aspect.



Easily Different.



Unlike many current hearing aids, which can offer a lot of sophisticated – and sometimes complicated – features, Aspect has no switches or buttons to worry about. Simply insert the batteries, put them on, and start hearing better.



And with its unique Earbud design, Aspect doesn't need custom, factory-made molds. Now you can have your hearing tested and



Aspect computer-configured to match your exact hearing requirements all in one office visit.

Start Hearing
Differently Today.



Better hearing isn't really about your age or how you look. It's about regaining a vital part of your communication with the rest of the world – and your quality of life.

Ask us today how Aspect's exclusive combination of benefits can provide you with a more convenient and practical way to regain your hearing's clarity and effectiveness.



Actual size



Your Authorized
Hearing Professional:



visit www.starkey.com
for complete hearing information