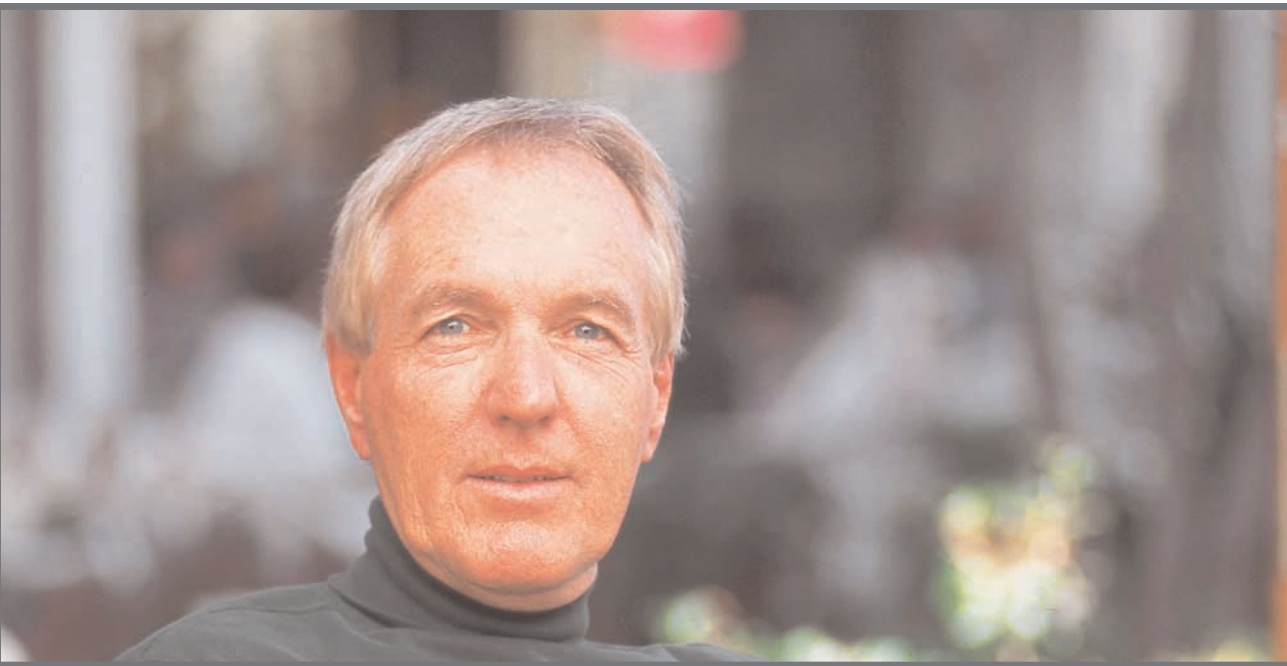


A PUBLIC SERVICE ANNOUNCEMENT



Do you or someone you know constantly ask others to repeat themselves? If so, it could be a sign of hearing difficulty.

Exposure to loud or constant noise over a period of time, a middle ear infection, or the natural aging process are but a few of the ways hearing can be permanently affected.

“what?”



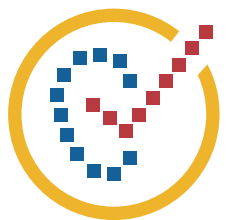
If this is your first response . . . you're not alone. This is how the approximately **28 million Americans** who experience hearing loss respond when asked about their hearing.



A hearing test is quick and painless and can be done right in the hearing professional's office. In a matter of minutes you'll know if you can benefit from today's most advanced digital hearing technology and begin rediscovering sounds you may have been missing.

Today's hearing instruments come in a variety of prices and sizes to match your hearing and lifestyle needs: from the

what you can do



Having your hearing checked by a hearing professional can provide the answer you need.

Ask yourself these questions:

- YES NO Do you or your loved ones suspect you have a hearing problem?
- YES NO Do you experience difficulty hearing in crowds?
- YES NO Is it difficult to understanding some voices or TV?
- YES NO Do you have trouble hearing on the phone?
- YES NO Is it hard to listen in church or the movies?
- YES NO Has it been over 12 months since you've had a hearing test?

If you can answer **YES** to any of the above questions, hearing amplification may help you.

In-the-ear



In-the-canal



Completely-in-the-canal



always popular in-the-ear to the almost invisible completely-in-the-canal. By helping isolate sounds from background noise, you may once again hear the playful sound of children's laughter, the subtle babbling of a brook, or the lively conversation of friends or loved ones.

If you suspect you or someone you know may have a hearing problem, call today for a personal appointment.



www.starkey.com

Your invited to a Special Hearing Consultation

THIS WEEK ONLY at
ABC Hearing Aid Center

1234 Main Street • Anytown, USA 01234
(800) 123-4567 or 123-4567 Office Hours: 8 A.M. - 5 P.M.

FREE HEARING CONSULTATIONS • MANY PRODUCT SPECIALS • BATTERY DISCOUNTS