



**“It’s not enough just to hear better . . .**

**you’ve got to understand!”**

## **Introducing Precision Directional Imaging from Starkey.**

“We’ve been married for over 50 years, and have been dancing together for just about all 50 of them. We love dancing. To me, there’s nothing more relaxing than my wife and I dancing to the music we love.

Ten years or so ago, I noticed that my hearing was slipping so I decided to give hearing aids a try and bought myself two – one for each ear. They helped me to hear things I was missing. Trouble was, I heard everything. Sometimes when we went dancing, crowds or music seemed so loud, I had trouble hearing my wife’s voice. She had to shout at me so I could understand her. I started to turn

my hearing aids off in crowded situations.

Then I heard about new hearing aids that could quiet background noise, and let me hear the person I’m talking to. I called my hearing specialist and asked him about this. He said **Starkey Laboratories** has this new technology called **PDI – Precision Directional Imaging**. Well, to make a long story short, I bought these new hearing aids, and couldn’t be happier.

Now when we’re out on the dance floor, I still can hear the music, but I understand my wife a whole lot better.”

**Conventional hearing aids amplify sounds from all directions, making it difficult to understand someone in a crowded room.**



**When activated, PDI Directional narrows the sound reception area allowing you to chose where you want to amplify sounds.**



**“You know what? At this point in my life, I deserve the best . . . and so does she.”**

### **SPECIAL PDI INTRODUCTORY OFFER THIS WEEK ONLY:**

Save up to 40% on any New Digital PDI Hearing Instruments when you trade in your old hearing instrument, regardless of condition or brand.

**SATISFACTION IS GUARANTEED. NO QUESTIONS ASKED.**

**Plus, any new instrument purchased this week will receive servicing for the life of the instrument.**

### **OTHER SPECIALS THIS WEEK ONLY:**

**Custom Full Shell: \$395. Reg. \$795**

**Custom Canal: \$695. Reg. \$1390**

**Custom CIC: \$995. Reg. \$ 1895**

**Plus FREE Audiometric Testing to find out what you’re hearing, and what you’re missing.**

For more information or an appointment, CALL TODAY:

**(607) 753-8266**



To learn more about PDI Directional, or about hearing and hearing aids ask your hearing specialist or go to [www.starkey.com](http://www.starkey.com)

**ABC Hearing Aid Center  
66 Main Street • Anywhere, USA**