

Introducing Precision Directional Imaging from Starkey Laboratories.

"It's not enough just to hear better . . . **you've got to understand!**"

To me, there's nothing more relaxing than my wife and I dancing to the music we both love.

Some time ago, I noticed that my hearing was slipping, so I decided to try hearing aids, and bought myself two – one for each ear. They helped me hear things I was missing. Trouble was, I heard everything. Sometimes when we went dancing, crowds or music seemed so loud, I had trouble hearing my wife's voice. She had to shout at me so I could understand her.

Then I heard about new hearing aids from **Starkey Laboratories** with new technology called **PDI – Precision Directional Imaging**. They reduced background noise, and let me hear the person I'm talking to. So I made an appointment with my hearing specialist and, to make a long story short, I bought these new hearing aids, and couldn't be happier.

Now when we're out on the dance floor, I still can hear the music, but I understand my wife a whole lot better."

Conventional hearing aids amplify sounds from all directions, making it difficult to understand someone in a crowded room.



When activated, PDI Directional narrows the sound reception area allowing you to chose where you want to amplify sounds.



PDI INTRODUCTORY OFFER THIS WEEK ONLY:

Save up to 40% on any New Digital PDI Hearing Instruments when you trade in your old hearing instrument, regardless of condition or brand.

SATISFACTION IS GUARANTEED. NO QUESTIONS ASKED.

Plus, any new instrument purchased this week will receive servicing for the life of the instrument.

Call Today for an appointment: (607) 753-8266

ABC Hearing Aid Center

66 Main Street, Anywhere, USA

"You know what? At this point in my life, I deserve the best . . . and so does she."

