

# Introducing Precision Directional Imaging from Starkey Laboratories.

"It's not enough just to hear better . . . **you've got to understand!**"

To me, there's nothing more relaxing than my wife and I dancing to the music we both love.

Some time ago, I noticed that my hearing was slipping, so I decided to try hearing aids, and bought myself two – one for each ear. They helped me hear things I was missing. Trouble was, I heard everything. Sometimes when we went dancing, crowds or music seemed so loud, I had trouble hearing my wife's voice. She had to shout at me so I could understand her.

Then I heard about new hearing aids from **Starkey Laboratories** with new technology called **PDI – Precision Directional Imaging**. They reduced background noise, and let me hear the person I'm talking to. So I made an appointment with my hearing specialist and, to make a long story short, I bought these new hearing aids, and couldn't be happier.

Now when we're out on the dance floor, I still can hear the music, but I understand my wife a whole lot better."

**Conventional hearing aids amplify sounds from all directions, making it difficult to understand someone in a crowded room.**



**When activated, PDI Directional narrows the sound reception area allowing you to chose where you want to amplify sounds.**



## **PDI INTRODUCTORY OFFER THIS WEEK ONLY:**

Save up to 40% on any New Digital PDI Hearing Instruments when you trade in your old hearing instrument, regardless of condition or brand.

**SATISFACTION IS GUARANTEED. NO QUESTIONS ASKED.**

Plus, any new instrument purchased this week will receive servicing for the life of the instrument.

**Call Today for an appointment: (607) 753-8266**

## **ABC Hearing Aid Center**

**66 Main Street, Anywhere, USA**

**"You know what? At this point in my life, I deserve the best . . . and so does she."**

