



“It’s not enough
just to hear better . . .

**you’ve got
to understand!”**

To me, there’s nothing more relaxing then my wife and I dancing to the music we both love.

Some time ago, I noticed that my hearing was slipping, so I decided to try hearing aids, and bought myself two – one for each ear. They helped me hear things I was missing. Trouble was, I heard everything. Sometimes when we went dancing, crowds or music seemed so loud, I had trouble hearing my wife’s voice. She had to shout at me so I could understand her.

Then I heard about new hearing aids from **Starkey Laboratories** with new technology called **PDI – Precision Directional Imaging**. They reduced background noise, and let me hear the person I’m talking to. So I made an appointment with my hearing specialist and, to make a long story short, I bought these new hearing aids, and couldn’t be happier.

Now when we’re out on the dance floor, I still can hear the music, but I understand my wife a whole lot better.”

Introducing Precision Directional Imaging from Starkey

Conventional hearing aids amplify sounds from all directions, making it difficult to understand someone in a crowded room.



When activated, **PDI Directional** reduces the sound reception area allowing you to chose where you want to amplify sounds.

OTHER SPECIALS THIS WEEK ONLY:

- Custom Full Shell: \$395. Reg. \$795
- Custom Canal: \$695. Reg. \$1390
- Custom CIC: \$995. Reg. \$ 1895

ABC Hearing Aid Center
66 Main Street
Anywhere, USA

Call Today for an appointment:
(607) 753-8266

PDI INTRODUCTORY SPECIAL

Save up to 40% on any New Digital PDI Hearing Instrument when you trade in your old hearing instrument, regardless of condition or brand.

SATISFACTION IS GUARANTEED.

Plus, any new instrument purchased this week will receive servicing for the life of the instrument.

OFFER GOOD THIS WEEK ONLY!

“I deserve the best. And so does she.”



To learn more about PDI Directional go to www.starkey.com