

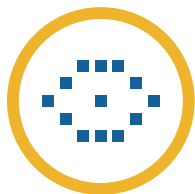
Take a **guided tour** inside your ear

The Video Otoscope System lets us view and record a live color image of your eardrum and ear canal. It may help detect an immediate improvement in your hearing loss, such as earwax.

One of the most common types of hearing difficulty is caused by cerumen (earwax) accumulation. The Video Otoscope gives a clear picture of wax and its possible effect on your hearing process.

Also, the Video Otoscope can help us determine the cause of fitting and other problems with your current aids.

Don't miss out - Let us demonstrate to you the Video Otoscope and how it may be able to help you with your hearing problems. Please call ahead for an appointment.



See it for yourself
it may **just be wax!**



www.starkey.com

Imprint Here

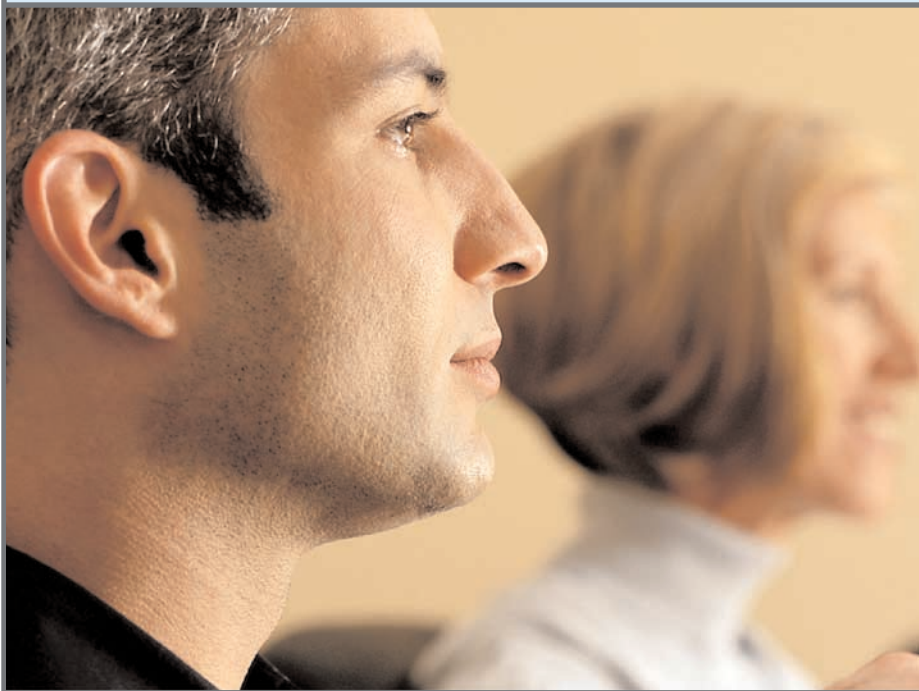
Call for Appointment/Coupons/Limited Offer

Please join us for a Video Otoscope consultation on these dates . . .

ABC Hearing Aid Center

1234 Main Street
Any Town, USA 12345

(800) 123.4567 or 123.4567



hearing problems?



have you or those around you **noticed** a **change lately?**

something seems to be **missing?**

you don't feel **"connected"** to life?

Stop taking it for granted

The answer may be difficulties with your hearing. Every year, millions realize that, for a variety of reasons, their hearing isn't what it used to be. Available whenever we need it, our hearing is easily ignored or taken for granted. Yet in today's fast-paced world, it is our most vital, every-day communications link with others.

There is hope

The causes of hearing loss are many. Age, exposure to noise, infections, trauma, medication, heredity, or even too much earwax all can impair your ability to understand life's sounds. The good news is that in most cases, you can overcome the debilitating effects of hearing difficulties, and re-discover the sounds and conversations you've been missing.



Now is the time to take the first step:

Regardless of the cause, all hearing problems have one thing in common: The urgent need to get them checked immediately. Even if it is just earwax, identifying the cause now may help prevent further damage and complications. And with the many treatment options available, we want to get you 'reconnected' to your world of sound as soon as possible.

This Week Only!

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