

Starkey Press Release

FOR IMMEDIATE RELEASE

July 1, 2005

Starkey Appoints Brandon Sawalich to Vice President, U.S. Sales and Marketing

EDEN PRAIRIE, Minn. – Starkey President Jerry Ruzicka recently announced the appointment of Brandon Sawalich to the position of Vice President, U.S. Sales and Marketing.

“His industry experience makes Brandon uniquely qualified for the duties of this position,” said Ruzicka. Sawalich has worked in the industry for 11 years. As Managing Director of Sales for Starkey, Sawalich demonstrated his management and leadership capabilities via the development of customer networks.



Brandon Sawalich

In his new role, Sawalich will be responsible for the development and management of the company’s domestic sales and marketing programs. “As a strong advocate of Starkey’s mission to ‘Improve the Patient Journey,’ Brandon will be called on to coordinate key U.S. market strategies,” said Ruzicka.

Sawalich said, “I’m very excited about Starkey’s continued growth and the direction in which the company is going. We have a great team and I am very proud to be leading them toward an exciting future.”

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Headquartered in Eden Prairie, Minnesota, Starkey Laboratories, Inc. is a worldwide provider of comprehensive digital hearing systems, including custom and standard devices, protection products, instrumentation and unique business solutions. Founded in 1967, Starkey owns the Audibel, Micro-Tech, NuEar, Omni and Qualitone companies and operates facilities in 24 countries. Starkey is the recognized world leader in the design and development of innovative custom digital hearing instruments. For more information visit www.starkey.com.

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