## **TINNITUS**

TREATMENT SOLUTIONS



Hearing Is Our Concern™

## WHAT YOU SHOULD KNOW ABOUT TINNITUS

## Do you or someone you know suffer from constant "ringing in the ears"?

Maybe it's not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus ("TIN-a-tus" or "Tin-EYE-tus") is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or a disease. Instead, it's a symptom — typically of something bigger, like an ear infection, high blood pressure or, most common, hearing loss.



It's also important to know that everyone's tinnitus is different, which is why finding relief has been so elusive — **until now!** 

#### **UUICK TINNITUS FACTS**

- Some 50 million American adults suffer from tinnitus (1 in 5)
- Tinnitus is the number one disability for military veterans
- Tinnitus can occur at any age, and may begin suddenly or progress gradually
- The most common causes of tinnitus are:
  - Noise exposure (e.g., from shooting or machines at work)
  - Aging
  - Head injury
  - Side effects from medication

# STARKEY TINNITUS TREATMENT SOLUTIONS

### Forever changing the way people deal with tinnitus

Starkey, a leader in hearing health technology, has engineered Tinnitus Treatment Solutions designed to forever change the way people deal with ringing in the ears

These small, comfortable in-ear devices are designed to deliver all-day relief from tinnitus.

#### STARKEY — AMERICA'S PREMIER HEARING SOLUTION PROVIDER

When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for Starkey — the only American owned and operated manufacturer of advanced hearing solutions. At Starkey, Hearing is Our Concern."



#### **∠** How it works

Using Starkey's patent-pending
Multiflex Tinnitus Technology, Starkey
Tinnitus Treatment Solutions create
a customizable and comforting
sound stimulus that you and your
hearing professional can fine-tune to
soothe the unique, irritating sounds
you hear. The result is personalized
sound therapy designed to mask or
cover up your tinnitus and take your
focus off of it



## CUSTOMIZABLE TO YOUR UNIQUE TINNITUS

## Starkey Tinnitus Treatment Solutions can be customized to your unique tinnitus.

Tinnitus affects every person differently. This includes how it sounds, how annoying it is, or how debilitating it can be.

Starkey Tinnitus Treatment Solutions tackle the subjective nature of tinnitus head on. No other technology enables such unprecedented personalization — to counterbalance your unique tinnitus.





#### Control is key

Starkey Tinnitus Treatment Solutions use the precise measurements from your audiogram to create a relief stimulus customized specifically to you. From there, you and your hearing professional can fine-tune relief in two unique but important ways:

- Your hearing professional can adjust sound frequency and modulation to better match your unique tinnitus.
- Starkey's proprietary SoundPoint tool lets you easily pinpoint your preferred sound settings, so your hearing professional can program them at the final fitting stage.

The result is personalized relief designed just for you!



#### YOU WANT

Relief for ringing in the ears

Customizable tinnitus relief

Quick and easy control

Compatibility with multiple tinnitus therapy protocols

A way to deal with and manage the subjective nature of tinnitus

They help me forget about my tinnitus!

# THE ONE THING EVERY PERSON WITH TINNITUS WANTS—

#### STARKEY DELIVERS

A nearly invisible in-ear device designed for all-day tinnitus relief

Multiflex Tinnitus Technology, which enables superior flexibility in fine-tuning a relieving sound stimulus

Easy volume and memory adjustments with the touch of a finger

Seamless integration with most sound therapies, including re-training or masking

Starkey's one-of-a-kind SoundPoint tool helps you identify and communicate precise sound preferences at the fitting stage

- Mary S.

Starkey Tinnitus Solutions user

### **TINNITUS TREATMENT** SOLUTIONS STYLES AND COLORS

#### Z series

#### **RECEIVER-IN-CANAL (RIC)**

Sleek design barely visible when worn. Available in Micro RIC 312 in all technology levels.



#### Color Guide



Black



Slate



Sterling



**Bright White** with Sterling



Espresso





Champagne



#### **RECEIVER-IN-CANAL (RIC)**

Small and comfortable to wear. Available in RIC 10 in Basic and Advanced technology levels.



#### Color Guide



Onyx



Slate



Sterling



Pearl





Bronze Champagne



For every Starkey hearing aid purchased, we help someone in need. Starkey Hearing Foundation has provided more than *1 million* hearing aids to people in need worldwide and is committed to providing *1 million* more this decade.



Hearing Is Our Concern™

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