

LIFESTYLE GUIDE

LISTENING ENVIRONMENTS



CROWD



CAR



THEATER



PARTY



WORKPLACE



MALL



MEETING



RESTAURANT



OUTDOORS



WORSHIP



CONVERSATION



HOME



PREMIUM
TECHNOLOGY
VERY NOISY

ADVANCED
TECHNOLOGY
NOISY

SELECT
TECHNOLOGY
ONE-ON-ONE

BASIC
TECHNOLOGY
QUIET

EFFECTS OF HEARING LOSS:

- Tension
- Anger & irritability
- Loneliness
- Fatigue
- Social rejection and embarrassment
- Negativism & stress
- Avoidance or withdrawal from social situations

BENEFITS OF HEARING AIDS:

- Improve job performance
- Enhance communication skills
- Increase earning potential
- Improve relationships
- Stave off depression
- Enhance sense of control
- Provide a better quality of life
- Protect income potential
- Reduce discrimination

DID YOU KNOW?

Hearing loss is connected to other health conditions

Hearing loss can occur for a **number of reasons**. Some causes are natural. Others might surprise you.



THOSE WITH
UNTREATED HEARING LOSS EXPERIENCE
A 30-40%
GREATER DECLINE IN THINKING ABILITIES COMPARED
TO THOSE WITHOUT HEARING LOSS.



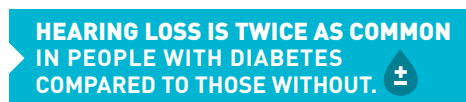
UNTREATED HEARING LOSS GIVES
RISE TO **POORER QUALITY OF LIFE**,
ISOLATION AND REDUCED SOCIAL
ACTIVITY, LEADING TO DEPRESSION.



OTOTOXICITY

THERE ARE MORE THAN 200 MEDICATIONS
(PRESCRIPTION AND OVER-THE-COUNTER)
ON THE MARKET TODAY THAT ARE KNOWN
TO BE OTOTOXIC – WHICH, QUITE LITERALLY,
MEANS “POISONOUS TO THE EARS”.

OSTEOPOROSIS



**FEVER, MALARIA,
MENINGITIS -
OR ANYTHING
THAT ELEVATES
TEMPERATURE**
CAN CAUSE
DAMAGE TO HAIR
CELLS IN THE INNER
EAR AND CAUSE
HEARING LOSS.



IT CAN BE CAUSED BY HEARING LOSS, AN EAR
INJURY OR A CIRCULATORY SYSTEM DISORDER.