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Starkey Hearing Technologies' Brandon Sawalich Named to International Hearing Foundation Board of Directors

MINNEAPOLIS, May 24, 2012 – Starkey Hearing Technologies, a global leader in hearing technology, is excited to announce that Brandon Sawalich, Senior Vice President, has been named to the International Hearing Foundation's (IHF) Board of Directors.

"I am honored to be a part of such an influential group in the hearing care industry," said Sawalich. "The International Hearing Foundation has been a long time partner of Starkey Hearing Technologies, and I'm looking forward to providing a new perspective to the board."

IHF was founded in 1984 by Dr. Michael Paparella to help serve those in need worldwide. IHF is dedicated to learning more about hearing problems and cures, and to educating doctors around the world about hearing loss. IHF has sponsored teams of doctors that have traveled to Senegal, Peru, Brazil, Chile and Cuba. These teams have volunteered their time and services doing operations, treating patients in clinics and teaching local doctors about modern day treatments for ear disease. On each of these trips IHF has donated much needed medical supplies. IHF also helped to create a deaf school in Chile.

For more information about IHF and its events, visit www.internationalhearingfoundation.org.

About Starkey[®] Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,500 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via five distinct brands – Audibel[®], AudioSync[™], NuEar[™], MicroTech[™] and its original brand, Starkey. For more information, visit StarkeyHearingTechnologies.com.