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Minnesota PRSA Honors Starkey Hearing Technologies' *Innovations* Publication with Classics Award

MINNEAPOLIS, April 19, 2012 – [Starkey Hearing Technologies](#), one of the world's leading hearing technology companies, is proud to announce that the [Minnesota chapter of the Public Relations Society of America \(PRSA\)](#) recognized *Innovations* magazine as top External Magazine at the 34th Annual Classics Awards banquet. This is the first nomination and win for Starkey Hearing Technologies.

"We are excited to be recognized by our peers for the hard work that has gone into this publication," said Starkey Hearing Technologies Senior Vice President Brandon Sawalich. "We are extremely proud of the excellent content and quality *Innovations* brings to the hearing industry."

Minnesota PRSA is the tenth-largest chapter of the PRSA, the world's largest organization for public relations professionals with nearly 32,000 professional and student members. Minnesota PRSA comprises more than 400 members who represent business and industry, counseling firms, independent practitioners, military, government, associations, hospitals, schools, professional services firms and nonprofit organizations.

About Starkey® Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,500 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via five distinct brands – Audibel, AudioSync, NuEar, MicroTech and its original brand, Starkey. For more information, visit StarkeyHearingTechnologies.com.

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