



## **FOR IMMEDIATE RELEASE**

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### **Starkey Hearing Technologies Names Steve Richards Vice President of Network Development**

**MINNEAPOLIS, Oct. 11, 2013** – [Starkey Hearing Technologies](http://www.starkeyhearingtechnologies.com), one of the world's leading hearing technology companies, is proud to announce that Steve Richards has been named Vice President of Network Development. In this newly created role, Richards will be responsible for leading and growing Starkey Hearing Technologies' customer networks.

"Steve has more than 25 years of industry experience and a proven track record in sales management," said Jerry Ruzicka, President of Starkey Hearing Technologies. "His ability to grow our network customer groups makes him an ideal fit for this position."

Richards began his career at Starkey Hearing Technologies in 1992 when he joined Omni Hearing Systems. While with Omni, he served in field sales, covering the eastern United States. He moved to Starkey outside sales in 1997, covering North Texas and Oklahoma. In 2002 he accepted the position of Managing Director of Starkey Region 600. He is currently serving as Senior Managing Director of Exclusive Networks.

#### **About Starkey Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,500 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel, NuEar, MicroTech and its original brand, Starkey. For more information, visit

[www.starkeyhearingtechnologies.com](http://www.starkeyhearingtechnologies.com).

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