



## **FOR IMMEDIATE RELEASE**

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### **Starkey Hearing Technologies Promotes Dave Fabry and Lisa Richards to New VP Roles**

**MINNEAPOLIS, Oct. 31, 2013** – [Starkey Hearing Technologies](#), one of the world's leading hearing technology companies, is proud to announce two promotions this week. Dave Fabry, Ph.D, has been appointed Vice President of Audiology and Professional Services and Lisa Richards has been appointed Vice President of Sales and Customer Relations. In their new roles, both Fabry and Richards will report to Starkey Hearing Technologies Senior Vice President Brandon Sawalich.

"Dave and Lisa have more than 50 years of combined experience that will help us move forward strategically," said Jerry Ruzicka, President of Starkey Hearing Technologies. "They bring a wealth of knowledge and expertise that will drive our growth in the coming years."

Fabry will lead the Starkey Hearing Technologies training staff with a focus on Starkey technology and building professional relationships with key customer groups. He has 30 years of experience in audiology leadership and has published more than 50 articles in peer-reviewed journals. Fabry's professional experience includes roles as the President of the American Academy of Audiology (AAA) and Chief of Audiology at the Mayo Clinic. In his previous role at Starkey Hearing Technologies, Fabry served as the Managing Director of Starkey Sales.

Richards will be responsible for leading the operations and strategies of the Starkey brand sales organization along with customer relations. She has more than 20 years of industry experience in sales and customer relations management, along with a proven track record of organizational development.

#### **About Starkey® Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel, NuEar, MicroTech and its original brand, Starkey. For more information, visit [StarkeyHearingTechnologies.com](http://StarkeyHearingTechnologies.com)