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Starkey Hearing Technologies Announces President Bill Clinton as a Keynote Speaker for Hearing Innovation Expo 2014

MINNEAPOLIS, Nov. 27, 2013 – **Starkey Hearing Technologies**, one of the world's leading hearing technology companies, is excited to announce that President Bill Clinton, will be one of several renowned keynote speakers the **2014 Hearing Innovation Expo**, being held January 15-19, 2014 at The Cosmopolitan™ of Las Vegas.

Expected to be one of the largest hearing industry events ever, The Hearing Innovation Expo is a global event for hearing care professionals that will provide rich content focused on research, technology, market development, business management and insight from world thought leaders. Former President Clinton joins an already impressive **speaker lineup** that includes former President George W. Bush, business leader Carly Fiorina, author Simon Sinek and many more. Country music star Brad Paisley will also be performing live at the event.

William Jefferson Clinton was the first Democratic president in six decades to be elected twice – first in 1992 and then in 1996. Under his leadership, the country enjoyed the strongest economy in a generation and the longest economic expansion in U.S. history, including the creation of more than 22 million jobs.

After leaving the White House, President Clinton established the Clinton Foundation with the mission to improve global health, strengthen economies, promote health and wellness, and protect the environment.

In addition to his Foundation work, President Clinton has served as the top United Nations envoy for the Indian Ocean tsunami recovery effort and as the UN Special Envoy to Haiti. Today, the Clinton Foundation is supporting economic growth, capacity building, and education in Haiti.

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About Starkey® Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel, NuEar, MicroTech and its original brand, Starkey. For more information, visit [StarkeyHearingTechnologies.com](https://www.starkeyhearingtechnologies.com)

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