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Starkey Hearing Technologies' Kalyani Mallela Honored as a 2014 *New Face of Engineering*

MINNEAPOLIS, Feb. 21, 2013 - **Starkey Hearing Technologies'** Kalyani Mallela was recently honored by **DiscoverE** as a 2014 *New Faces of Engineering* honoree. The **2014 class** includes 13 emerging young professionals from across the country who are providing innovating solutions in energy, technology, water resources, national security and the environment. Mallela works as a Systems Engineer Supervisor at Starkey Hearing Technologies where she leads a cross-functional team working to develop cutting-edge hearing aid technology.

Since 2003, the New Faces of Engineering award has recognized the outstanding abilities of young engineers (age 30 or younger) who have done work to significantly impact the public welfare. This highly coveted award is recognized as a top honor for young engineers by their peers in the engineering community. This year, for the first time, the program is underwritten by anchor sponsor **TE Connectivity**.

Each year, DiscoverE receives nominations for the award from national engineering societies across the country. Mallela was nominated by the Society of Women Engineers (SWE), where she currently serves the as the president of the Minnesota section. Through this work she has served as an inspiration for aspiring engineers through classroom visits, mentoring, and other work.

<quote from Mallela>

The announcement of this year's *New Faces of Engineering* coincides with Engineers Week, which takes place February 16-22, 2014. In order to highlight this week and the New Faces Award, Mallela participated in a national media tour where she participated in numerous local and national interviews.

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About Starkey® Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel, NuEar, MicroTech and its original brand, Starkey. For more information, visit www.starkeyhearingtechnologies.com.

About DiscoverE

The mission of DiscoverE is to sustain and grow a dynamic engineering profession through outreach, education, celebration and volunteerism. DiscoverE supports a network of thousands of volunteers in its partner coalition of more than 100 professional societies, major corporations and government agencies. Together we meet a vital need: introducing students, parents, and educators to engineering, engaging them in hands-on engineering experiences and making science and math relevant. For more information, visit www.discovere.org.

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