



## FOR IMMEDIATE RELEASE

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## Starkey Hearing Technologies' Halo Honored with 2015 Eureka! Award

**MINNEAPOLIS, May 15, 2015** – Starkey Hearing Technologies is excited to announce that it has been named one of *The Minneapolis/St. Paul Business Journal's* 2015 Eureka! Award winners. The Eureka! Award was created in 2014 to recognize local businesses for their creativity, innovation and progress in the fields of business, education, the arts, health care and more.

“We are proud to have Halo win a Eureka! Award,” said Brandon Salawich, Senior Vice President at Starkey Hearing Technologies. “We have been developing technology to provide patients with better hearing for nearly 50 years, and it’s exciting to see our innovative efforts in hearing aid technology recognized.”

This year, there were more than 100 nominations for the Eureka! Awards. Starkey Hearing Technologies was chosen for its creativity and success in the healthcare industry. The Eureka! Awards were created to honor and recognize the ingenuity and innovative activity surrounding new products, business transformations and new startups in the Twin Cities in a variety of industries.

### **About Starkey® Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. For more information, visit <http://www.starkey.com>.

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