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Starkey Hearing Technologies Announces Keynote Speakers and Breakthrough Technology at 2018 Hearing Innovation Expo in The Cosmopolitan of Las Vegas

Speakers to include two former U.S. presidents, diplomats, global leaders and business titans

MINNEAPOLIS (Sept. 6, 2017) – [Starkey Hearing Technologies](#), one of the world's leading hearing technology companies, is hosting its fourth Hearing Innovation Expo at The Cosmopolitan™ of Las Vegas Jan. 3-7, 2018. The 2018 Hearing Innovation Expo brings together over 3000 independent hearing professionals, thought leaders, Fortune 500 executives, world-class scientists, and industry experts from around the world to share ideas that can be put into action today to help shape a better tomorrow.

This year's keynote speakers include: George W. Bush, 43rd President of the United States; President Bill Clinton; The Right Honourable Tony Blair; Condoleezza Rice, 66th United States Secretary of State; NASA Astronauts Mark and Scott Kelly; Zappos CEO Tony Hsieh; former Super Bowl® champion Michael Strahan, *Shark Tank's* Daymond John and many more.

The largest independent event in the hearing industry, the Hearing Innovation Expo is a platform for bold ideas, education, inspiration and cutting-edge technology. The expo will feature an inside look at Starkey's newest iQ hearing aid technology, based on the company's research in virtual reality, advanced neuroscience, audiology and signal processing. Adding a brand-new dimension to the global hearing industry, the iQ product lines include a suite of new features that deliver the presence, clarity and personalization patients have never experienced before.

"The 2018 Hearing Innovation Expo is designed to showcase the brightest minds in business," said Starkey Hearing Technologies President Brandon Sawalich. "Our speakers will inspire guests to think differently, turn ideas into action, be bold in the marketplace and continue to change the future of the hearing industry."

For more information please visit hearinginnovationexpo.com.

Press Registration Now Open

To register for exclusive media access to the 2018 Hearing Innovation Expo and attend keynote speaking sessions contact press@roepkepr.com.

About Starkey Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. Founded in 1967, the company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. As the only American owned and operated provider of hearing technologies, Starkey

Hearing Technologies is proud to support veterans and active military service personnel with the best in American innovation, including a suite of revolutionary hearing technologies and other resources.

Starkey Hearing Technologies currently employs more than 5,000 people and operates 22 facilities and conducts business in more than 100 markets worldwide. For more information, visit www.starkey.com.

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