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Starkey Hearing Technologies Introduces Smartest, Smallest Rechargeable Hearing Device

New Muse™ iQ Rechargeable offers 30 hours of use, rapid charge times and other user-friendly features for optimum grab-and-go convenience

MINNEAPOLIS (February 5, 2018) — <u>Starkey® Hearing Technologies</u>, one of the world's leading innovators in hearing technology, continues to reimagine and revolutionize the patient experience with the new Muse iQ Rechargeable, the smartest rechargeable hearing aid on the market. <u>Muse iQ Rechargeable</u> was announced January 4 at Starkey's <u>Hearing Innovation Expo</u> in Las Vegas and is now available to consumers through Starkey's vast global network of hearing professionals and audiologists.

Designed for modern ease and convenience, the new Muse iQ Rechargeable 900sync™ technology-enabled wireless hearing aid is Starkey's smallest over-the-ear hearing aid to date providing high-definition sound, clarity and presence.

Built on Starkey's award-winning Synergy® platform and revolutionary Acuity™ OS operating system, the Muse iQ Rechargeable offers best-in-class features including:

- 30 hours of use with streaming
- Fast, full-day charging in less than three hours
- A convenient, transportable charging case for rapid 15-minute and "weekend" charges
- Telecoil
- A CROS rechargeable system for individuals with single-sided hearing loss

Finally, unlike other major brand lithium-ion rechargeable hearing aids, the Muse iQ Rechargeable is the only one to offer a user-friendly on/off rocker switch for grab-and-go simplicity.

"Muse iQ Rechargeable is a true game-changer for consumers with hearing loss," said Achin Bhowmik, Starkey Hearing Technologies Chief Technology Officer and EVP of Engineering. "These tiny but powerful devices redefine rechargeable hearing technology and represent Starkey's advanced research in neuroscience, virtual reality, audiology and signal processing. With Muse iQ, we are honored to be able to deliver unparalleled performance, usability, personalization, clarity of sound and presence, and an array of other features that contribute to improved hearing health and overall well-being."

Learn more about Muse iQ Rechargeable hearing aids <u>here</u>.

About Starkey Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. Founded in 1967, the company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. As the only American owned and operated provider of hearing technologies, Starkey Hearing Technologies is proud to support veterans and active military service personnel with the best in American innovation, including a suite of revolutionary hearing technologies and other resources. Starkey Hearing Technologies currently employs more than 5,000 people and operates 22 facilities and conducts business in more than 100 markets worldwide. For more information, visit www.starkey.com.