



**Media Contact**

Karen Spaeth

Director of Events and PR

[Karen\\_Spaeth@starkey.com](mailto:Karen_Spaeth@starkey.com)

[www.starkey.com](http://www.starkey.com)

**Starkey Hearing Technologies Livio AI Revolutionizes The Hearing Aid**

*The world's first hearing aid with artificial intelligence tracks brain and body health, offers real-time language translation and advanced environmental detection.*

**MINNEAPOLIS** (August 30, 2018) — [Starkey® Hearing Technologies](#) has reinvented both the hearing experience and the hearing aid with [Livio™ AI](#). Livio AI is the world's first Healthable™ hearing aid to utilize integrated sensors and artificial intelligence, and the first to track physical activity and cognitive health.

“First and foremost, Livio AI is the best performing and best sounding hearing aid we have ever made. We have transformed a single-use device into the world's first multi-purpose hearing aid, a Healthable with artificial intelligence. Livio AI is so much more than just a hearing aid, it is a gateway to better health and wellness,” President Brandon Sawalich said.

Livio AI interfaces with a brand new mobile app—[Thrive™ Hearing](#); and three new wireless accessories—[the Starkey Hearing Technologies TV, the Remote and the Remote Microphone +](#). With the Remote Microphone+, Livio AI is also the first hearing aid to feature Amazon® Alexa connectivity.

“We have dreamed about this for so long, and we are finally realizing this vision thanks to our incredible team,” said Starkey Hearing Technologies CEO Bill Austin. “Our vision has always been to help people hear better. By giving them better technology, we will also help them live longer, healthier, happy lives with their families and loved ones.”

New Hearing Reality™ technology reduces noisy environments by 50-percent, significantly reduces listening effort and enhances speech clarity, while artificial intelligence optimizes the hearing experience.

-more-

**Livio AI also provides:**

- Integrated language translation
- Dual-radio wireless platform: 2.4GHz radio for streaming of phone calls, music and media.
- Fall detection with inertial sensors within the hearing aids (app support coming soon)
- Integration of the physical activity data measured by inertial sensors of the hearing aids with Apple® Health and Google® Fit apps.

**How integrated sensors and AI helped Starkey Hearing Technologies transform the hearing aid**

“Artificial intelligence is rapidly changing the world around us,” Starkey Hearing Technologies Chief Technology Officer Dr. Achin Bhowmik said. “This technology optimizes users’ hearing experiences and enables them to continuously monitor and improve their overall health.”

This cutting-edge technology allows people to take a proactive and personal approach to treating hearing loss, which has been linked to dementia, cognitive decline and social isolation.

Livio AI is available in the United States and Canada and expanding to more than 20 countries in 2019. For more information about Livio AI, please visit [www.starkey.com](http://www.starkey.com).

**About Starkey Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. Founded in 1967, Starkey is known for its innovative design, development and distribution of comprehensive digital hearing systems. As the only American-owned and operated provider of hearing technologies, Starkey has more than 5,000 employees, operates 22 facilities and does business in more than 100 markets worldwide. For more information, visit [www.starkey.com](http://www.starkey.com).

###